

GLS introduces Saturday delivery to all GLS Boxes



Give your customers a reason to shop at the end of the week.

Customers can now receive their orders as early as Saturday in every GLS Box across the Czech Republic. End-of-week orders no longer have to wait until Monday, allowing customers to collect their parcels whenever it suits them.

How does it work?



Thursday / Friday

Customer places an order



Friday

The e-shop hands the parcel over to GLS



Saturday

The parcel is waiting in a **GLS Box**, ready for collection

What does your e-shop gain?



More attractive delivery:

Faster delivery and a better customer experience.



More end-of-week orders:

Customers no longer have to wait until Monday.



A stronger checkout argument:

"Delivery to a GLS Box as early as Saturday."



Competitive advantage:

Saturday delivery to GLS Boxes across the Czech Republic.

On Friday, you hand it over.
On Saturday, we deliver.

Give your customers one more reason to complete their order before the weekend.



GLS Boxes are becoming even more accessible for your customers

Today, more than

2 000 GLS Boxes
across the Czech Republic

Within the next six months, we aim for approx.

3 000 GLS Boxes
across the Czech Republic

How to make the most of Saturday delivery?

Add the information to your website:

- Homepage
- Product pages
- Delivery page

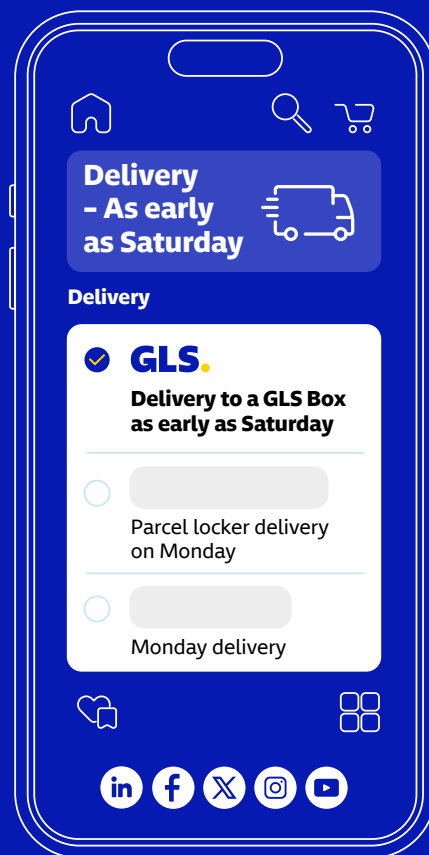
Highlight Saturday delivery in the checkout:

- Highlight: „**Delivery to a GLS Box as early as Saturday.**“

[Manual correct GLS presentations in the shopping cart >](#)

Inform your customers:

- Newsletters
- Banners
- Social media



Turn faster delivery into higher conversion

VS.



**GLS Box
- Saturday delivery**



**Other carriers
- Monday delivery**



Saturday delivery can be the detail that makes the difference when a customer decides to complete a purchase.

Marketing materials ready for you

You don't have to start from scratch. We've prepared materials that you can use in your communications.

[Download the Marketing Kit >](#)



Technical integration information

Detailed information on service integration and implementation.

[Technical Documentation >](#)



GLS.